



Date: 01/14/11

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: I-35 S & MO-210, GLADSTONE, MO 64116

Lat: 39.144660 Long: -94.561700
 City: North Kansas City Pop: 4,635
 County: Clay County Pop: 221,100
 Zip: 64116 Pop: 16,819

Business Summary Report

2010 Business Summary

Total Employees	223,559
Total Establishments	9,718
Average Employee Size	23

2010 Employees By Occupation

	Count	%
"White Collar" Employees	141,001	63.2%
Administrative Support Workers	45,114	20.2%
Executive Managers & Administrators	27,557	12.4%
Professional Specialty Occupations	34,378	15.4%
Sales Professionals	6,639	3.0%
Sales Workers & Clerks	18,617	8.4%
Technical Sales & Administrative	421	0.2%
Technologies & Technicians	8,275	3.7%

2010 Establishments by Employee Size

	Count	%
1-4 Employees	5,102	52.5%
5-9 Employees	1,765	18.2%
10-19 Employees	1,218	12.5%
20-49 Employees	914	9.4%
50-99 Employees	371	3.8%
100-249 Employees	245	2.5%
250-499 Employees	53	0.6%
500-999 Employees	23	0.2%
1,000+ Employees	25	0.3%

	Count	%
"Blue Collar" Employees	81,954	36.8%
Construction, Repair & Mining	5,858	2.6%
Farming, Forestry & Fishing	4,107	1.8%
Handlers, Helpers & Laborers	7,266	3.3%
Machine Operators, Assemblers & Inspectors	6,674	3.0%
Other Services Field Based	1,639	0.7%
Other Services Site Based	25,966	11.6%
Precision Craft & Repair	19,690	8.8%
Private Household Service	9	0.0%
Protective Services	3,766	1.7%
Transportation & Materials Moving Workers	6,979	3.1%

2010 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	436	0.2%	66	0.7%	6.0
Construction (SIC 15-17)	9,327	4.2%	422	4.3%	16.0
Finance, Insurance & Real Estate (SIC 60-69)	18,778	8.4%	884	9.1%	18.0
Manufacturing (SIC 20-39)	22,397	10.0%	550	5.7%	27.0
Mining (SIC 10-14)	81	0.0%	8	0.1%	1.0
Public Administration (SIC 90-98)	28,006	12.5%	440	4.5%	20.0
Retail Trade (SIC 52-59)	28,936	12.9%	1,648	17.0%	19.0
Services (SIC 70-89)	82,532	36.9%	4,407	45.4%	19.0
Transportation & Communications (SIC 40-49)	10,916	4.9%	427	4.4%	18.0
Unclassified (SIC 99)	603	0.3%	196	2.0%	3.0
Wholesale Trade (SIC 50-51)	21,547	9.6%	670	6.9%	49.0

2010 Retail Trade (SIC 52-59)

	Employees	%	Establishments	%	Avg Size
Auto Dealers & Gas Stations	3,140	10.9%	256	15.5%	12.3

Bars	607	2.1%	56	3.4%	10.8
Building Materials Hardware & Garden	1,474	5.1%	96	5.8%	15.4
Catalog & Direct Sales	237	0.8%	19	1.2%	12.3
Clothing Stores	683	2.4%	94	5.7%	7.3
Convenience Stores	327	1.1%	52	3.2%	6.2
Drug Stores	723	2.5%	30	1.8%	23.9
Electronics & Computer Stores	7,685	26.6%	51	3.1%	150.6
Food Markets	1,237	4.3%	63	3.8%	19.7
Furniture Stores	289	1.0%	35	2.1%	8.3
General Merchandise Stores	1,625	5.6%	42	2.6%	38.4
Home Furnishings	310	1.1%	28	1.7%	11.1
Liquor Stores	80	0.3%	23	1.4%	3.5
Music Stores	24	0.1%	10	0.6%	2.3
Other Food Service	1,542	5.3%	113	6.9%	13.6
Other Food Stores	390	1.3%	58	3.5%	6.7
Restaurants	6,030	20.8%	325	19.7%	18.5
Specialty Stores	2,532	8.8%	296	17.9%	8.6
Total Retail Trade (SIC 52-59)	28,936	100.0%	1,648	100.0%	17.6
2010 Services (SIC 70-89)	Employees	%	Establishments	%	Avg Size
Advertising	1,629	2.0%	68	1.6%	23.8
Auto Repair/Services	2,095	2.5%	290	6.6%	7.2
Beauty & Barber Shops	635	0.8%	177	4.0%	3.6
Child Care Services	1,249	1.5%	49	1.1%	25.7
Colleges & Universities	1,100	1.3%	18	0.4%	61.9
Computer Services	3,541	4.3%	70	1.6%	50.8
Dry Cleaning & Laundry	1,313	1.6%	60	1.4%	22.0
Entertainment & Recreation Services	6,698	8.1%	102	2.3%	65.8
Health & Medical Services	4,837	5.9%	561	12.7%	8.6
Hospitals	9,717	11.8%	108	2.5%	89.7
Hotels & Lodging	5,042	6.1%	37	0.8%	135.4
Legal Services	7,057	8.6%	838	19.0%	8.4
Membership Organizations	2,887	3.5%	472	10.7%	6.1
Miscellaneous Repair Services	833	1.0%	92	2.1%	9.0
Motion Pictures	1,567	1.9%	61	1.4%	25.5
Museums & Zoos	313	0.4%	21	0.5%	14.7
Other Business Services	6,794	8.2%	443	10.1%	15.3
Other Other Education & Library Services	604	0.7%	43	1.0%	15.3
Other Personal Service	6,520	7.9%	129	2.9%	50.6
Primary & Secondary Education	4,960	6.0%	91	2.1%	54.6
Professional Services	8,996	10.9%	433	9.8%	20.8
Social Services	4,142	5.0%	244	5.5%	17.0
Total Services (SIC 70-89)	82,532	100.0%	4,407	100.0%	18.7

Executive Demographic Summary Report

Population

The current year population in this selected geography is 165,935. The 2000 Census revealed a population of 167,115, and in 1990 it was 169,182 representing a -1.2% change. It is estimated that the population in this area will be 166,577 in 2015, representing a change of 0.4% from 2010. The current population is 49.8% male and 50.2% female. In 2010, the median age of the population in this area was 35.6, compared to the US median age which was 37.1. The population density in your area is 2,112.7 people per square mile.

Households

There are currently 66,010 households in this selected geography. The Census revealed household counts of 66,573 in 2000, up from 67,999 in 1990, representing a change of -2.1%. It is estimated that the number of households in this area will be 65,888 in 2015, representing a change of -0.2% from the current year. For the current year, the average household size in this area is 2.513800 persons.

In 2010, the median number of years in residence in this geography's population is 2.7. The average household size in this geography was 2.4 people and the average family size was 3.4 people. The average number of vehicles per household in this geography was 1.5.

Income

In 2010, the median household income in this selected geography was \$35,848, compared to the US median which was \$51,517. The Census revealed median household incomes of \$31,832 in 2000 and \$21,695 in 1990 representing a change of 46.7%. It is estimated that the median household income in this area will be \$37,444 in 2015, which would represent a change of 4.5% from the current year.

In 2010, the per capita income in this area was \$20,545, compared to the US per capita, which was \$27,867. The 2010 average household income for this area was \$50,102, compared to the US average which was \$72,148.

Race & Ethnicity

In 2010, the racial makeup of this selected area was as follows: 60.5% White; 22.1% Black; 0.3% Native American; 3.8% Asian/Pacific Islander; and 8.9% Other. Compare these to the US racial makeup which was: 73.5% White, 12.4% Black, 0.8% Native American, 4.6% Asian/Pacific Islander and 5.7% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 17.5% of the current year population in this selected area. Compare this to the US makeup of 15.5%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: -3.3% American Indian, Eskimo, Aleut Population; 92.1% Asian, Pacific Islander; -8.2% Black; 124.4% Hispanic Ethnicity; 122.8% Other; White -11.5%.

Housing

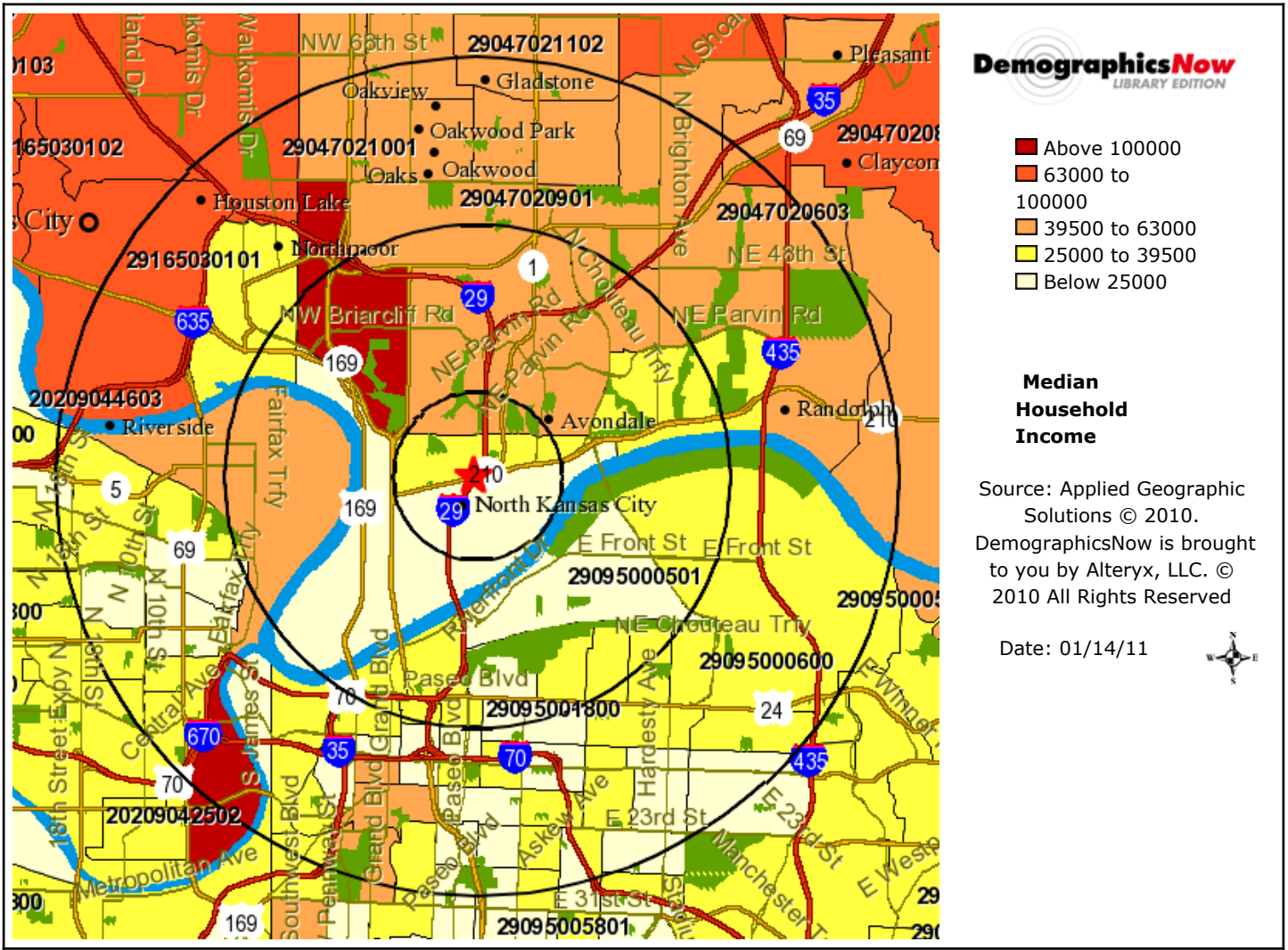
The median housing value in this area was \$44,855 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$70,115, which is a 56.3% change from 1990. In 1990, there were 35,544 owner occupied housing units in this area vs. 34,789 in 2000. Also in 1990, there were 32,456 renter occupied housing units in this area vs. 31,784 in 2000. The average rent in 1990 was \$268 vs. \$397 in 2000.

Employment

In 2010, there were 84,491 people over the age of 16 in the labor force in your geography. Of these 88.1% were employed, 11.8% were unemployed, 34.2% were not in the labor force and 0.1% were in the Armed Forces. In 1990, unemployment in this area was 8.4% and in 2000 it was 8.3%.

In 2010, there were 223,559 employees in this selected area (daytime population) and there were 9,718 establishments. For this area in 1990, 54.4% of employees were employed in white-collar occupations and 45.6% were employed in blue-collar occupations. In 2000, white collar workers made up 53.5% of the population, and those employed in blue collar occupations made up 46.5%. In 1990, the average time traveled to work was 11 minutes and in 2000 it was 20 minutes.

Median Household Income



Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.
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