



Date: 01/14/11

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: 7010 N HOLMES ST, GLADSTONE, MO 64118

Lat: 39.221686 Long: -94.571667
 City: Gladstone Pop: 26,923
 County: Clay County Pop: 221,100
 Zip: 64118 Pop: 39,861

Business Summary Report

2010 Business Summary

Total Employees	59,640
Total Establishments	3,988
Average Employee Size	15

2010 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>	35,072	58.9%
Administrative Support Workers	10,782	18.1%
Executive Managers & Administrators	6,188	10.4%
Professional Specialty Occupations	6,062	10.2%
Sales Professionals	1,951	3.3%
Sales Workers & Clerks	8,496	14.3%
Technical Sales & Administrative	84	0.1%
Technologies & Technicians	1,509	2.5%
<i>"Blue Collar" Employees</i>	24,425	41.1%
Construction, Repair & Mining	1,380	2.3%
Farming, Forestry & Fishing	1,846	3.1%
Handlers, Helpers & Laborers	1,945	3.3%
Machine Operators, Assemblers & Inspectors	1,411	2.4%
Other Services Field Based	464	0.8%
Other Services Site Based	8,708	14.6%
Precision Craft & Repair	5,449	9.2%
Private Household Service	4	0.0%
Protective Services	733	1.2%
Transportation & Materials Moving Workers	2,484	4.2%

2010 Establishments by Employee Size

Employee Size	Count	%
1-4 Employees	2,248	56.4%
5-9 Employees	775	19.4%
10-19 Employees	468	11.7%
20-49 Employees	302	7.6%
50-99 Employees	115	2.9%
100-249 Employees	63	1.6%
250-499 Employees	12	0.3%
500-999 Employees	3	0.1%
1,000+ Employees	2	0.0%

2010 Major Industry

Industry	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	569	1.0%	85	2.1%	5.0
Construction (SIC 15-17)	1,890	3.2%	233	5.8%	9.0
Finance, Insurance & Real Estate (SIC 60-69)	3,940	6.6%	564	14.2%	6.0
Manufacturing (SIC 20-39)	1,702	2.9%	74	1.9%	10.0
Mining (SIC 10-14)	18	0.0%	4	0.1%	1.0
Public Administration (SIC 90-98)	1,089	1.8%	64	1.6%	7.0
Retail Trade (SIC 52-59)	18,441	30.9%	850	21.3%	20.0
Services (SIC 70-89)	18,405	30.9%	1,767	44.3%	11.0
Transportation & Communications (SIC 40-49)	1,089	1.8%	125	3.1%	6.0
Unclassified (SIC 99)	143	0.2%	63	1.6%	1.0
Wholesale Trade (SIC 50-51)	12,353	20.7%	160	4.0%	41.0

2010 Retail Trade (SIC 52-59)

Industry	Employees	%	Establishments	%	Avg Size
Auto Dealers & Gas Stations	1,789	9.7%	111	13.1%	16.1

Bars	94	0.5%	17	2.0%	5.5
Building Materials Hardware & Garden	885	4.8%	44	5.1%	20.2
Catalog & Direct Sales	113	0.6%	8	1.0%	13.5
Clothing Stores	332	1.8%	56	6.6%	5.9
Convenience Stores	194	1.1%	19	2.2%	10.5
Drug Stores	828	4.5%	27	3.2%	30.8
Electronics & Computer Stores	1,585	8.6%	19	2.3%	82.8
Food Markets	1,917	10.4%	24	2.8%	79.3
Furniture Stores	66	0.4%	16	1.9%	4.1
General Merchandise Stores	3,600	19.5%	39	4.6%	92.6
Home Furnishings	159	0.9%	28	3.3%	5.6
Liquor Stores	33	0.2%	8	1.0%	4.0
Music Stores	22	0.1%	6	0.7%	3.7
Other Food Service	714	3.9%	58	6.9%	12.2
Other Food Stores	216	1.2%	24	2.8%	9.1
Restaurants	4,710	25.5%	186	21.9%	25.3
Specialty Stores	1,186	6.4%	160	18.8%	7.4
Total Retail Trade (SIC 52-59)	18,441	100.0%	850	100.0%	21.7
2010 Services (SIC 70-89)	Employees	%	Establishments	%	Avg Size
Advertising	216	1.2%	19	1.1%	11.1
Auto Repair/Services	842	4.6%	120	6.8%	7.0
Beauty & Barber Shops	759	4.1%	150	8.5%	5.1
Child Care Services	495	2.7%	43	2.4%	11.5
Colleges & Universities	159	0.9%	5	0.3%	32.8
Computer Services	90	0.5%	24	1.3%	3.8
Dry Cleaning & Laundry	202	1.1%	40	2.3%	5.0
Entertainment & Recreation Services	1,526	8.3%	79	4.5%	19.3
Health & Medical Services	2,573	14.0%	342	19.4%	7.5
Hospitals	2,657	14.4%	72	4.1%	36.9
Hotels & Lodging	400	2.2%	17	1.0%	23.5
Legal Services	300	1.6%	100	5.6%	3.0
Membership Organizations	776	4.2%	163	9.2%	4.8
Miscellaneous Repair Services	114	0.6%	42	2.4%	2.7
Motion Pictures	214	1.2%	20	1.1%	10.8
Museums & Zoos	3	0.0%	1	0.1%	3.3
Other Business Services	1,181	6.4%	167	9.4%	7.1
Other Other Education & Library Services	408	2.2%	18	1.0%	7.1
Other Personal Service	537	2.9%	96	5.4%	5.6
Primary & Secondary Education	2,589	14.1%	49	2.8%	52.8
Professional Services	1,302	7.1%	129	7.3%	10.1
Social Services	1,060	5.8%	71	4.0%	14.9
Total Services (SIC 70-89)	18,405	100.0%	1,767	100.0%	10.4

Executive Demographic Summary Report

Population

The current year population in this selected geography is 153,917. The 2000 Census revealed a population of 134,636, and in 1990 it was 116,586 representing a 15.5% change. It is estimated that the population in this area will be 166,322 in 2015, representing a change of 8.1% from 2010. The current population is 48.9% male and 51.1% female. In 2010, the median age of the population in this area was 37.8, compared to the US median age which was 37.1. The population density in your area is 1,959.7 people per square mile.

Households

There are currently 60,661 households in this selected geography. The Census revealed household counts of 56,063 in 2000, up from 46,628 in 1990, representing a change of 20.2%. It is estimated that the number of households in this area will be 62,962 in 2015, representing a change of 3.8% from the current year. For the current year, the average household size in this area is 2.537300 persons.

In 2010, the median number of years in residence in this geography's population is 2.7. The average household size in this geography was 2.5 people and the average family size was 3.3 people. The average number of vehicles per household in this geography was 1.9.

Income

In 2010, the median household income in this selected geography was \$57,261, compared to the US median which was \$51,517. The Census revealed median household incomes of \$48,246 in 2000 and \$35,428 in 1990 representing a change of 36.2%. It is estimated that the median household income in this area will be \$60,666 in 2015, which would represent a change of 5.9% from the current year.

In 2010, the per capita income in this area was \$28,394, compared to the \$US per capita, which was \$27,867. The 2010 average household income for this area was \$71,463, compared to the US average which was \$72,148.

Race & Ethnicity

In 2010, the racial makeup of this selected area was as follows: 87.0% White; 4.5% Black; 0.1% Native American; 3.0% Asian/Pacific Islander; and 2.2% Other. Compare these to the US racial makeup which was: 73.5% White, 12.4% Black, 0.8% Native American, 4.6% Asian/Pacific Islander and 5.7% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 5.7% of the current year population in this selected area. Compare this to the US makeup of 15.5%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 7.7% American Indian, Eskimo, Aleut Population; 104.6% Asian, Pacific Islander; 119.7% Black; 75.6% Hispanic Ethnicity; 80.3% Other; White 9.7%.

Housing

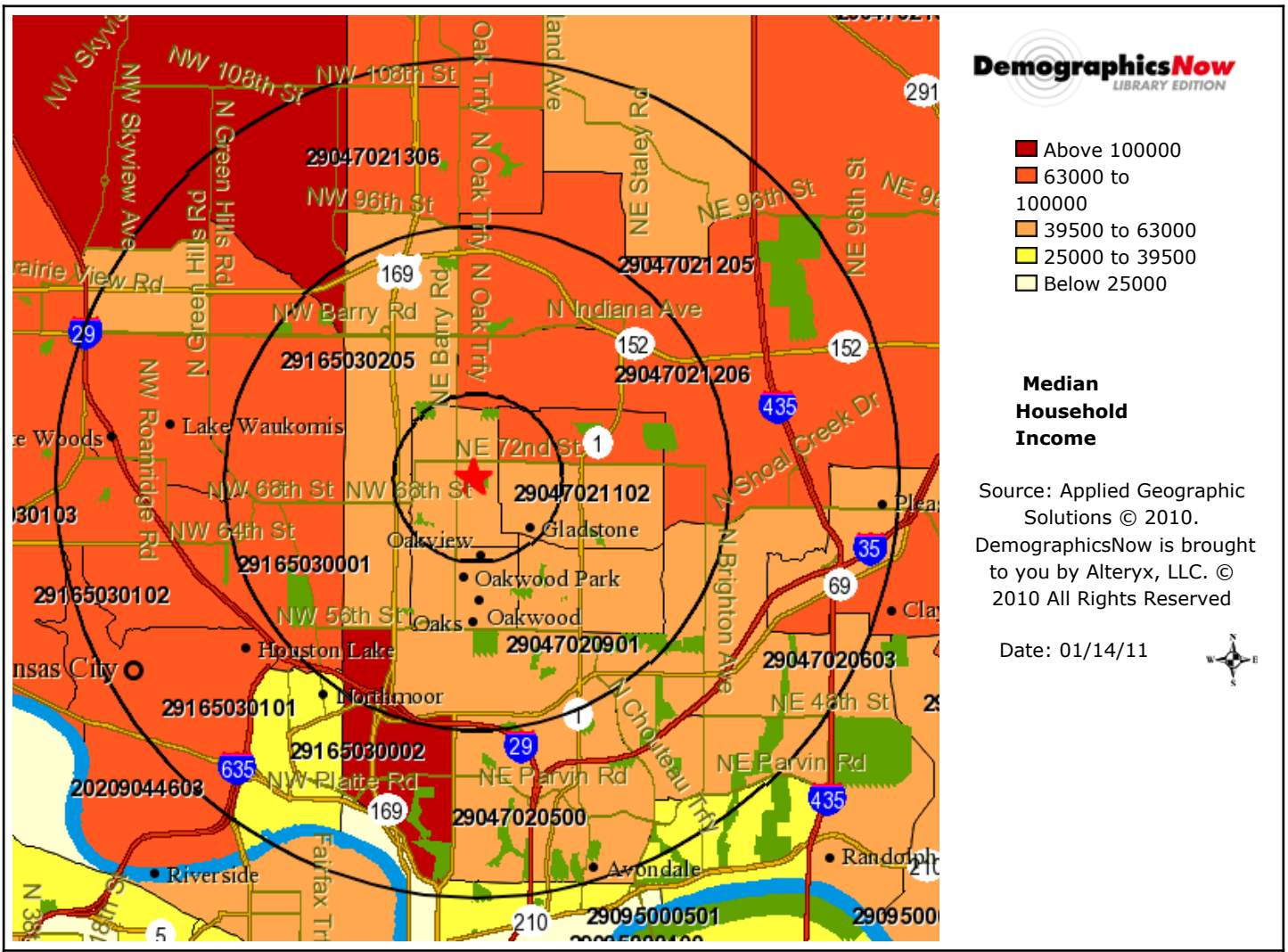
The median housing value in this area was \$70,271 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$103,663, which is a 47.5% change from 1990. In 1990, there were 30,304 owner occupied housing units in this area vs. 37,196 in 2000. Also in 1990, there were 16,322 renter occupied housing units in this area vs. 18,866 in 2000. The average rent in 1990 was \$374 vs. \$555 in 2000.

Employment

In 2010, there were 88,072 people over the age of 16 in the labor force in your geography. Of these 92.4% were employed, 7.3% were unemployed, 28.2% were not in the labor force and 0.3% were in the Armed Forces. In 1990, unemployment in this area was 4.2% and in 2000 it was 3.0%.

In 2010, there were 59,640 employees in this selected area (daytime population) and there were 3,988 establishments. For this area in 1990, 65.4% of employees were employed in white-collar occupations and 34.6% were employed in blue-collar occupations. In 2000, white collar workers made up 65.5% of the population, and those employed in blue collar occupations made up 34.5%. In 1990, the average time traveled to work was 14 minutes and in 2000 it was 20 minutes.

Median Household Income



Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.
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