



Date: 01/14/11

Current Geography Selection: (3 Selected) 1, 3, 5 mile radii: US-169 S & NW
BRIARCLIFF PKWY, GLADSTONE, MO 64116

Lat: 39.169130 Long: -94.594930
City: Kansas City Pop: 462,704
County: Clay County Pop: 221,100
Zip: 64116 Pop: 16,819

Business Summary Report

2010 Business Summary

Total Employees	151,504
Total Establishments	7,358
Average Employee Size	21

2010 Employees By Occupation

	Count	%
<i>"White Collar" Employees</i>	94,784	62.7%
Administrative Support Workers	30,266	20.0%
Executive Managers & Administrators	19,070	12.6%
Professional Specialty Occupations	22,066	14.6%
Sales Professionals	4,712	3.1%
Sales Workers & Clerks	13,379	8.9%
Technical Sales & Administrative	270	0.2%
Technologies & Technicians	5,021	3.3%

2010 Establishments by Employee Size

	Count	%
1-4 Employees	3,923	53.3%
5-9 Employees	1,386	18.8%
10-19 Employees	938	12.8%
20-49 Employees	638	8.7%
50-99 Employees	246	3.3%
100-249 Employees	165	2.2%
250-499 Employees	35	0.5%
500-999 Employees	12	0.2%
1,000+ Employees	16	0.2%

<i>"Blue Collar" Employees</i>	56,290	37.3%
Construction, Repair & Mining	4,257	2.8%
Farming, Forestry & Fishing	2,946	2.0%
Handlers, Helpers & Laborers	4,931	3.3%
Machine Operators, Assemblers & Inspectors	4,407	2.9%
Other Services Field Based	933	0.6%
Other Services Site Based	17,796	11.8%
Precision Craft & Repair	13,649	9.0%
Private Household Service	9	0.0%
Protective Services	2,481	1.6%
Transportation & Materials Moving Workers	4,881	3.2%

2010 Major Industry

	Employees	%	Establishments	%	Avg Size
Agricultural, Forestry, Fishing (SIC 01-09)	436	0.3%	71	1.0%	5.0
Construction (SIC 15-17)	7,536	5.0%	354	4.8%	16.0
Finance, Insurance & Real Estate (SIC 60-69)	14,443	9.5%	807	11.0%	13.0
Manufacturing (SIC 20-39)	15,539	10.3%	349	4.8%	22.0
Mining (SIC 10-14)	47	0.0%	5	0.1%	2.0
Public Administration (SIC 90-98)	18,613	12.3%	348	4.7%	15.0
Retail Trade (SIC 52-59)	23,716	15.7%	1,218	16.6%	20.0
Services (SIC 70-89)	51,489	34.0%	3,293	44.8%	16.0
Transportation & Communications (SIC 40-49)	6,501	4.3%	308	4.2%	15.0
Unclassified (SIC 99)	430	0.3%	143	1.9%	2.0
Wholesale Trade (SIC 50-51)	12,755	8.4%	462	6.3%	25.0

2010 Retail Trade (SIC 52-59)

	Employees	%	Establishments	%	Avg Size
Auto Dealers & Gas Stations	2,288	9.6%	183	15.0%	12.5

Bars	221	0.9%	36	3.0%	6.1
Building Materials Hardware & Garden	1,261	5.3%	81	6.7%	15.6
Catalog & Direct Sales	149	0.6%	13	1.1%	11.3
Clothing Stores	334	1.4%	60	5.0%	5.5
Convenience Stores	253	1.1%	37	3.1%	6.8
Drug Stores	680	2.9%	29	2.4%	23.4
Electronics & Computer Stores	7,664	32.3%	46	3.8%	166.7
Food Markets	1,446	6.1%	44	3.6%	32.8
Furniture Stores	210	0.9%	21	1.8%	9.9
General Merchandise Stores	1,546	6.5%	30	2.5%	51.1
Home Furnishings	282	1.2%	31	2.5%	9.1
Liquor Stores	48	0.2%	17	1.4%	2.9
Music Stores	27	0.1%	9	0.7%	3.1
Other Food Service	937	4.0%	94	7.7%	10.0
Other Food Stores	288	1.2%	43	3.5%	6.7
Restaurants	4,631	19.5%	237	19.4%	19.6
Specialty Stores	1,449	6.1%	207	17.0%	7.0
Total Retail Trade (SIC 52-59)	23,716	100.0%	1,218	100.0%	19.5
2010 Services (SIC 70-89)	Employees	%	Establishments	%	Avg Size
Advertising	866	1.7%	47	1.4%	18.4
Auto Repair/Services	1,585	3.1%	225	6.8%	7.0
Beauty & Barber Shops	639	1.2%	158	4.8%	4.0
Child Care Services	621	1.2%	48	1.4%	13.1
Colleges & Universities	880	1.7%	10	0.3%	86.4
Computer Services	3,252	6.3%	48	1.5%	67.3
Dry Cleaning & Laundry	392	0.8%	48	1.5%	8.1
Entertainment & Recreation Services	2,525	4.9%	89	2.7%	28.3
Health & Medical Services	2,711	5.3%	366	11.1%	7.4
Hospitals	3,989	7.7%	86	2.6%	46.3
Hotels & Lodging	3,903	7.6%	26	0.8%	152.4
Legal Services	4,627	9.0%	613	18.6%	7.6
Membership Organizations	1,786	3.5%	341	10.4%	5.2
Miscellaneous Repair Services	436	0.8%	71	2.2%	6.1
Motion Pictures	1,122	2.2%	33	1.0%	33.9
Museums & Zoos	87	0.2%	11	0.3%	8.1
Other Business Services	3,453	6.7%	330	10.0%	10.5
Other Other Education & Library Services	503	1.0%	27	0.8%	10.5
Other Personal Service	4,361	8.5%	118	3.6%	37.1
Primary & Secondary Education	3,737	7.3%	71	2.2%	52.7
Professional Services	7,012	13.6%	340	10.3%	20.6
Social Services	3,003	5.8%	186	5.7%	16.1
Total Services (SIC 70-89)	51,489	100.0%	3,293	100.0%	15.6

Executive Demographic Summary Report

Population

The current year population in this selected geography is 152,755. The 2000 Census revealed a population of 149,331, and in 1990 it was 145,453 representing a 2.7% change. It is estimated that the population in this area will be 156,230 in 2015, representing a change of 2.3% from 2010. The current population is 49.4% male and 50.6% female. In 2010, the median age of the population in this area was 36.9, compared to the US median age which was 37.1. The population density in your area is 1,944.9 people per square mile.

Households

There are currently 62,405 households in this selected geography. The Census revealed household counts of 62,174 in 2000, up from 59,466 in 1990, representing a change of 4.6%. It is estimated that the number of households in this area will be 62,664 in 2015, representing a change of 0.4% from the current year. For the current year, the average household size in this area is 2.447800 persons.

In 2010, the median number of years in residence in this geography's population is 2.8. The average household size in this geography was 2.4 people and the average family size was 3.3 people. The average number of vehicles per household in this geography was 1.7.

Income

In 2010, the median household income in this selected geography was \$44,304, compared to the US median which was \$51,517. The Census revealed median household incomes of \$38,176 in 2000 and \$26,837 in 1990 representing a change of 42.3%. It is estimated that the median household income in this area will be \$46,793 in 2015, which would represent a change of 5.6% from the current year.

In 2010, the per capita income in this area was \$24,770, compared to the US per capita, which was \$27,867. The 2010 average household income for this area was \$59,404, compared to the US average which was \$72,148.

Race & Ethnicity

In 2010, the racial makeup of this selected area was as follows: 70.8% White; 16.4% Black; 0.2% Native American; 3.5% Asian/Pacific Islander; and 5.0% Other. Compare these to the US racial makeup which was: 73.5% White, 12.4% Black, 0.8% Native American, 4.6% Asian/Pacific Islander and 5.7% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 11.0% of the current year population in this selected area. Compare this to the US makeup of 15.5%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 3.9% American Indian, Eskimo, Aleut Population; 73.7% Asian, Pacific Islander; -12.3% Black; 123.0% Hispanic Ethnicity; 157.6% Other; White -1.5%.

Housing

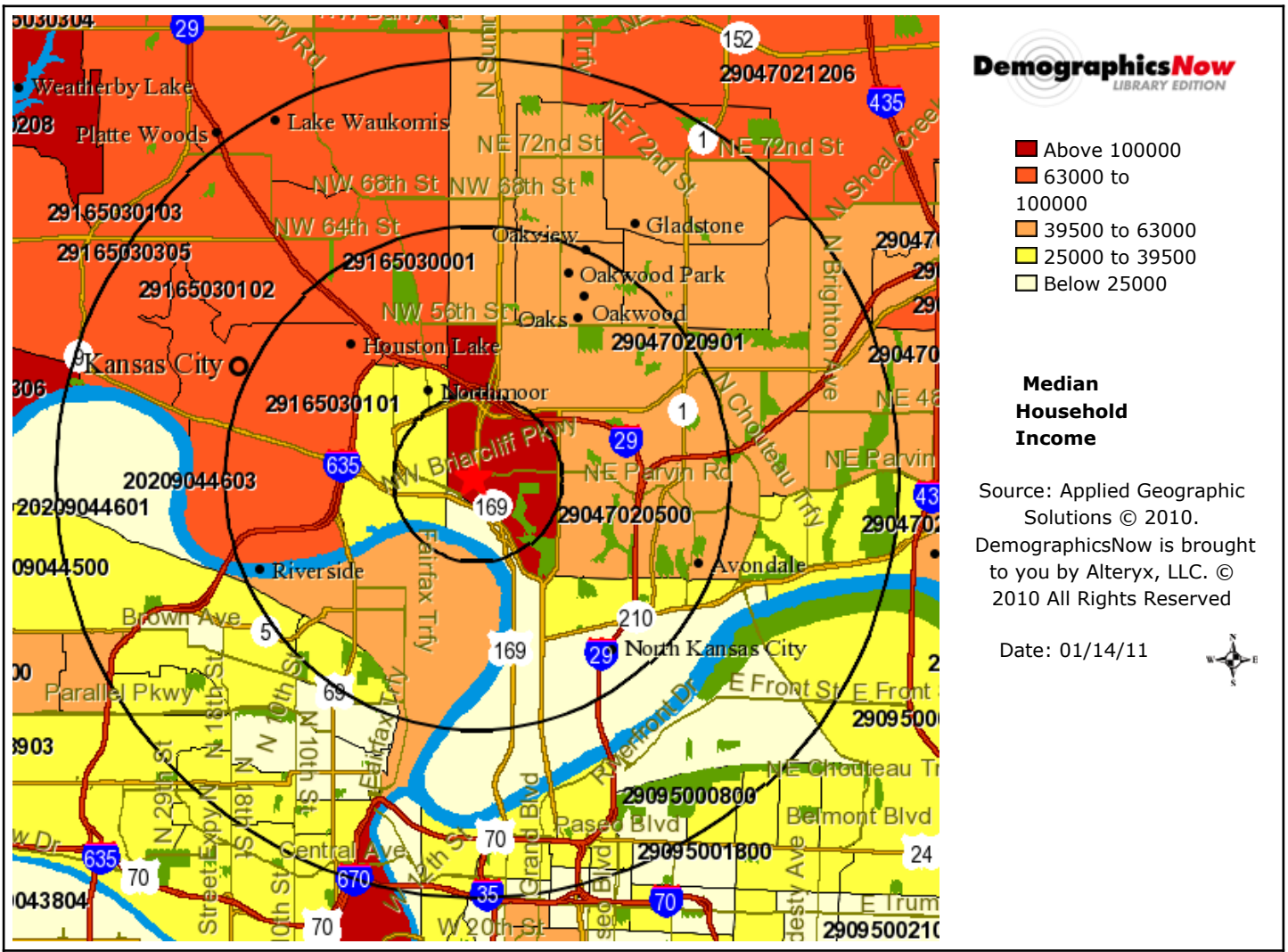
The median housing value in this area was \$58,462 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$87,486, which is a 49.6% change from 1990. In 1990, there were 33,282 owner occupied housing units in this area vs. 35,652 in 2000. Also in 1990, there were 26,184 renter occupied housing units in this area vs. 26,522 in 2000. The average rent in 1990 was \$307 vs. \$452 in 2000.

Employment

In 2010, there were 82,860 people over the age of 16 in the labor force in your geography. Of these 90.7% were employed, 9.1% were unemployed, 31.5% were not in the labor force and 0.2% were in the Armed Forces. In 1990, unemployment in this area was 6.6% and in 2000 it was 5.9%.

In 2010, there were 151,504 employees in this selected area (daytime population) and there were 7,358 establishments. For this area in 1990, 60.3% of employees were employed in white-collar occupations and 39.7% were employed in blue-collar occupations. In 2000, white collar workers made up 60.2% of the population, and those employed in blue collar occupations made up 39.8%. In 1990, the average time traveled to work was 12 minutes and in 2000 it was 20 minutes.

Median Household Income



Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.
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